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## **Lick Obama, Lick McCain! Kai's Candy Company Releases Campaign '08 Candies**

**Havertown, PA, July 2, 2008** - Kai's Candy Company is offering exclusive, limited edition sets of lollipops and hard candies with cartoon images of Barack Obama and John McCain. The candies are available as individually wrapped lollipops and as small hard candies, packaged in "Democratic", "Republican" or "Bipartisan" sets. The sets include a variety of other politically-themed, custom designed candies as well, each with a unique flavor. The candies are available through the company's website, [www.kaiscandy.com](http://www.kaiscandy.com).

Michael Toppa, President of Kai's Candy Company, anticipates the launch of the McCain and Obama candies will draw attention to his new candy company. Toppa noted, "Americans are engaged in politics this campaign season like never before, and our candies provide a fun and unique way for them to express support for their favorite candidate." The company's goal is to seek out unusual, hard-to-find, and tasty candies from around the world. Toppa explained, "what makes these campaign candies special is that they are handmade by candy artisans in Japan, using centuries-old techniques that are slowly dying out in our age of mass production. We hope to popularize and revive this art form."

The company plans to offer more original and off-the-beaten-path items, including custom-made Halloween candies based on designs selected by visitors to the website in the company's online Halloween candy poll. Visitors to the site also can sign up for Kai's Newsletter, to receive email announcements and special offers for upcoming new and unique offerings from Kai's Candy Company.

For additional information on the Campaign '08 Candies, and for retail opportunities, contact Michael Toppa through the kaiscandy.com contact form at <http://www.kaiscandy.com/contact> . Free sample sets are available to journalists, bloggers, retailers, and event organizers.

**About Kai's Candy Company** - Based in Havertown, Pennsylvania, Kai's Candy Company brings you the coolest candies from around the world. We're not interested in the mass-produced stuff you can find in any store. Our plan is to search the far corners of the globe for the most fun, interesting, and best tasting candies anywhere. Visit us online at <http://www.kaiscandy.com>

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